



# THE CONTROL TOWER STRATEGY FOR HEALTHCARE SUPPLY CHAIN



INTEROPERABILITY EXPERT

POWER  
SUPPLY

Vin Matozzo | CEO & Managing Partner of Paradigm

# **The Control Tower Strategy for Healthcare Supply Chain**

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I am a proponent that wisdom is the synergy of intelligence and experience when fueled by focus, vision, and pragmatism. Building the supply chain control tower fueled by interoperable data in today's increasingly demanding, disruptive, and evolving climate, requires a supply control tower platform that embodies that analogy in technology and practice. This paradigm shift will enable systems to increase visibility, system-wide collaboration, and process integration. The agile implementation is critical to success and is a primary barrier to getting past good enough and survival to orchestration.

From operational workflows to machine learning to orchestration across data silos -- any supply chain visibility solution also needs to be actionable. Communication across those silos is usually the first hurdle that needs to be addressed. Insight for stakeholders to inform decisions about KPIs and SLAs, and other factors that affect market resilience also need to be meaningfully visualized. The perils are vast surrounding the desire for instant and transparent information of third parties, and pressure is increasing from both Regulators and internal controls. The creation of robust, configurable, and scalable aggregation of data points across ERP, MRP, EMR, financial, and logistics platforms to accommodate a range of workflows allows and is flexible to effectively manage the risk and the impact of disruption.

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And in a world where disruption is the status quo, demand forecasting, substitute management and proactive backorder remediation and orchestration via multi-party order planning and exception management, coupled with transportation and product flow visuals across multiple delivery networks will be a baseline for operational survival.

In current times supply chain and the enhancement and connection of those data sources with regards to the control tower capability allows you to automate, streamline, and optimize all inbound, outbound, internal, external “hand offs” workflows, and even reverse triangulation with distributors, manufacturers, GPOs, 3rd party logistics and informatics providers. Supply chain visibility partnerships coupled with software should seamlessly integrate with existing ERPs by standardizing and harmonizing data that is consumable and compatible for all parties. In addition to creating end-to-end visibility, control tower technology can also be used to capture granular and global detail views, so organizations can take a holistic approach to supply chain planning and execution.

The organizations that can leverage these data lakes operationalized into the control tower will create an omnichannel order fulfillment and business intelligence evolution. Strategic management with operational health workflows and predictive analytics sets the foundation for predictive analytics and a potential AI and Machine learning integration. **Are you intentional in building your control tower and the data that fuels it... or are the sails open and your course is under “the next event” navigation?**

Have more interoperability questions? Contact Vin at: [vin@pvgus.com](mailto:vin@pvgus.com)



*Interoperability Expert Series™ Biography:*

PARADIGM



**VIN MATOZZO**

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Vin Matozzo is a dynamic and results-oriented, transformational & forward-thinking leader who continually drives change and delivers results for clients, corporations, and consortiums. He is a catalyst for the next level of senior operations executives who are passionate about healthcare, technology and entrepreneurial business development. As a serial collaborator, Vin is constantly in exploration of technology innovations and services that support greater business efficiency and data visualization with LEAN and AGILE methodology. With his extensive skills around process design creating strategies, building consensus/synergies through integration and collaborative approaches engaging stakeholders through cultural silos, Vin has changed the way interoperability is understood within the healthcare ecosystem.

Skilled in designing and implementing innovative business architectures, models, and processes, he has produced dramatic results for his clients. Vin is a LEAN and AGILE process modeling subject matter expert with accolades in all facets from pre-award modeling to post-award monitoring including acquisition strategy, legal and regulatory overview, data visualization, revenue and profitability control, negotiation, value analysis, procurement, logistics enablement, data governance, and disbursement.

For all your interoperability questions, you can contact Vin at [vin@pvgus.com](mailto:vin@pvgus.com) or visit the Paradigm team at [pvgus.com](http://pvgus.com)



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